



Jana Basili, MCC

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One of only 1,200 professionals worldwide to hold the coveted Master Certified Coach (MCC) credential issued by the International Coach Federation, Jana Basili partners quickly and effectively with leaders and teams to grow their personal leadership, to build or sustain team rigor & results, and to forge influential stakeholder bonds.

Jana's expertise in high performance leadership, relationships and team dynamics is heavily influenced by 18 years running leadership development experiences for Stanford Business School. She has also coached leaders at Yale School of Management, University of San Francisco School of Law and the private sector—from early stage startups to global firms including Apple, LinkedIn, Ernst & Young and others. Jana leverages a rare blend of challenge, candor and compassion to become a trusted partner who enables lasting change in her clients & their organizations. Clients internalize processes that help them keep learning and improving long after engagements are through.

Prior to coaching executives, Jana was a nationally-ranked marketing and sales professional for a Global 500 pharmaceutical company, serving as a neuroscience medical liaison. She lives in the San Francisco East Bay with her husband, with whom she raised and recently launched twin sons into the world. She loves singing, including several years in the Oakland Symphony Chorus, and is most relaxed when camping or hiking among California's Gentle Giants—the majestic and magical Sequoia and Coastal Redwood trees.

Coach for Executives, Co-founders and Teams (examples)

- A 20-year CEO simultaneously navigated Covid-19 and intense public hearings/community backlash with a newfound calm and clarity that motivated & inspired her team through the most stressful period they'd known.
- Startup cofounders who had reached a relationship breaking point rebuilt the trust and respect that initially brought them together. This breakthrough enabled them to close the next round of funding and scale the organization with enthusiasm, energy and a true partner at their side.
- Siloed cross-functional leaders developed curiosity and understanding towards their "adversarial" colleagues. With barriers removed, they better addressed customer needs and influenced important firm decisions together.

Leadership Instructor, Course Designer, Coach and Facilitator

Stanford Executive Education and Business School (examples)

- Interpersonal Dynamics for High Performance Executives
- Executive Leadership Development Program (ELD)
- Leadership Evaluation & Action Planning (360° coaching)
- GSB Alumnae Women's Leadership Summit (speaker)
- High Performance Leadership
- Asian-American Executive Program
- The Emerging CFO

Courses for Leaders & Organizations (examples):

- Custom coaching engagements (1:1 and group)
- Executive Women's Leadership Circles (Chief.com)
- "Collaborative Leadership & Influence Skills"
- "Resilience & Personal Effectiveness During Change"
- Group Dynamics (for Yale & Stanford Business Schools)
- "Engineering Development Program"
- "EQ (Emotional Intelligence) Practice Lab"
- "Managing Self to Manage Others"
- Cross Cultural Influence & Relationship
- Teams and Partnerships that Work

Credentials and Certification (examples)

- Master Coaching Credential, International Coach Federation (ICF)
- Stanford Graduate School of Business Group Facilitation Training Program
- 6 Team Conditions (Advanced Practitioner) and Team Coaching International
- Diversity, Inclusion and Cross-Cultural facilitation
- Marshall Goldsmith Stakeholder-Centered Executive and Team Coaching certifications
- Mediation, Psychological Type and Structural Dynamics certifications

Please call or email for information or to discuss your needs